

Total Energy currents

Inlay: video title

Energy currents

On screen (succession of images / musical background):

Sunrise landscape.

Screen partitioned in two: sun and solar panels.

View of a town and its car traffic.

Inlay:

EVERY DAY

On screen (succession of images / musical background):

Screen partitioned in two: Views of the ocean from an helipad and of an offshore platform

An helicopter taking off from an FPSO helipad (floating unit) .Aerial view of an oil platform.

Inlay:

WORLDWIDE

On screen (succession of images / musical background):

Screen partitioned in two: a diver and sea coasts. Fish. A refinery.

Inlay:

EXPLORING

On screen (succession of images / musical background):

Screen partitioned in two: a procession of men and camels in the desert and a line of trucks in a polar landscape.

Screen partitioned in two: a pipeline and a 4-wheel car on a road.

Inlay:

FROM NORTH TO SOUTH

On screen (succession of images / musical background):

Screen partitioned in two: a 4-wheel car in the snow and a 4-wheel car in the desert.

Screen partitioned in two: a man wearing goggles and seismic analysis images.

Screen partitioned in two: two divers back to the sea surface and a control room

Subsea operations.

Screen partitioned in two: a regatta and a small submarine

A worksite and two men looking at schematics.

Inlay:

24/7

On screen (succession of images / musical background):

Screen partitioned in two: a refinery and a computer screen.

Inlay:

LOOKING AFTER SCARCE RESOURCES

On screen (succession of images / musical background):

Aerial view of a plant.

Screen partitioned in two: a soldering operation and an image synthesis of a hand on a computer screen.

Screen partitioned in two: a bulb and an image synthesis of a green hand on a computer screen.

Inlay:

RESEARCHING

On screen (succession of images / musical background):

Screen partitioned in two: laboratory assistants looking through a microscope and a soldering operation.

Screen partitioned in two: the fall of a drop of water and a child diving in a swimming-pool

Screen partitioned in two: two operators talking on a walkie-talkie, one with a white helmet, the other with a red helmet.

Screen partitioned in two: men talking on the phone and hands holding a pen.

Inlay:

NEW ENERGY SOLUTIONS

On screen (succession of images / musical background):

Screen partitioned in two: wind turbines and a refinery

Inlay:

COVERING THOUSANDS OF KILOMETERS

On screen (succession of images / musical background):

A tank truck on a land road viewed from above.

Inlay:

TO MEET DEMAND

On screen (succession of images / musical background):

Screen partitioned in two: a tanker boat and a tank truck

An airport.

A man shifting an orange coloured Total barrel with a fork-lift truck with storage of barrels in the background

Screen partitioned: a town landscape and pipes

Inlay:

ENVIRONMENTAL STEWARDSHIP

On screen (succession of images / musical background):

A mountain with forests.

Plants with roots in the water.

Inlay:

LASTING COMMITMENT

On screen (succession of images / musical background):

Screen partitioned in two: local population and a man rowing a small fishing boat while standing up.

Screen partitioned in two: a field with yellow flowers and antelopes.

Inlay:

MAJOR PROJECTS

On screen (succession of images / musical background):

Screen partitioned in two: an offshore FPSO (floating unit) and 2 men in the desert.

Screen partitioned in two: pipes and two men looking at a town landscape.

Screen partitioned in two: an helicopter and a child trying to catch something in the air

Two men seated in a sledge, with reindeer, in a polar landscape

Inlay:

INVESTING

On screen (succession of images / musical background):

Aerial views of a plant

Screen partitioned in two: a town, its buildings and oil installations in a polar

A man walking with snow poles in the snow.

Screen partitioned in two: men walking at the bottom of a building and oil installations in a polar landscape.

Inlay:

HIGH PERFORMANCE PRODUCTS

On screen (succession of images / musical background):

Screen partitioned in two: a formula-1 car and the sun in clouds.

Inlay:

A WARM WELCOME

On screen (succession of images / musical background):

A Total service-station.

Screen partitioned in two: an operator turning a valve and a car driving to a town center

Screen partitioned in two: the moon in clouds and a service-station at sunset.

Inlay:

DAY AFTER DAY

On screen (succession of images / musical background):

Screen partitioned in two: the moon in clouds and a service-station at sunset. Buildings lit up at night.

Inlay:

PROTECTING AND ET SAFEGUARDING

On screen (succession of images / musical background):

Screen partitioned in two: the ceiling of the Apollo gallery in Le Louvre and an operator inspecting a command room.

Screen partitioned in two: close-up of a laboratory assistant as she is looking through a microscope and a pipe in a refinery at night

Screen partitioned in two: a refinery and a town at night.

Musical background.

(SONG)

I can do
Anything for you
I can do
Anything for you
Anything for you

Screen partitioned in two: plant installations at night, light points and two operators in the night.
A sunset with a deep blue sky.

Inlay:

OUR ENERGY EST YOUR ENERGY

A l'écran :

A car driving away on a desert landscape.

Inlay:

Total logo.
Our energy is your energy

Inlay:

Total.com