

Total Careers Meeting

Inlay: video title

Careers Meeting

On screen:

Succession of images showing young students arriving to the Careers Meeting.

Off voice:

Two years ago, the popular career day initiative was launched to introduce students to the world of Total.

Inlay:

Philip Jordan

Directeur Recrutement Carrières et Diversité du Groupe (Group Recruitment, Careers and Diversity Director)

Philip Jordan:

It's a concept that can also be used by subsidiaries with major recruitment needs. We talk to them about it and hope it will be used Group-wide for major recruitment drives, especially ones targeting recent graduates.

On screen:

Succession of images showing Total Headquarters tower and the arrival of the young students to the Careers Meeting held on Total's premises.

Off voice:

On Thursday, January 8, the event is being held in Paris. Nearly 150 students ready to begin their careers explore Total.

Inlay:

Adrien Béchonnet

Responsable des Relations avec l'Enseignement Supérieur (Higher Education Relations Manager)

Adrien Béchonnet:

Once again, we need to bring students to us. It's a way of demystifying the company. They need to see where we work, rather than meet us somewhere else.

On screen:

Succession of images showing the young students being welcome in the amphitheatre, in meeting rooms where careers are being presented and being individually trained to job interviews.

Off voice:

Career Days follow a pattern. The event is divided into several parts. The students are welcomed and hear a presentation on Total's major challenges. Then, some of the many career possibilities are discussed at breakout sessions. Lastly, an HR team offers personalized training for job interviews.

Adrien Béchonnet:

This is our second career day, once again at headquarters. We want to take it outside France.

On screen:

Succession of images showing Total Headquarters Tower, Brussels main railway station and Feluy research center.

Off voice:

The Paris event is a hit. Now it's time for a Career Day in Belgium. On February 6, the concept is exported to the Feluy Petrochemicals R&D center.

Inlay:

Daniel Neisius
Recruteur Total Belgique (Total Belgium Recruitment officer)

Daniel Neisius:

We were familiar with the Career Days held in Paris. We wanted to hold a similar sort of event here, but in a more light-hearted spirit.

Adrien Béchonnet:

There's a site tour. This is a flagship facility. We're lucky, aren't we? It's really great when we arrive. It's helping to kick off internationalization. It's cross-functional, in line with the Total Attitude.

On screen:

Succession of images showing the young students being welcome in the amphitheatre, in job presentation workshops and in collective job interview workshops.

Off voice:

The principle is the same in Paris and Feluy. The welcome, the Total presentation, the breakout sessions on professions and the human resources component, this time with group interviews.

Student:

I think that moving, going overseas for your job, is something you do when you love your work. I'd do it to get ahead in my career, but only under certain conditions.

Inlay:

Jo Herremans
Recruteur Total Belgique (Total Belgium Recruitment officer)

Jo Herremans:

The good thing is that it asks some pretty tough questions that relate to the real world and are helpful. It helps us clarify what we're looking for.

On screen:

Succession of images showing the young students visiting Feluy research center, the production plant and François Cornelis' conclusion speech.

Off voice:

Career Days can be exported and duplicated. Better still, the concept can be tailored to the location. A Belgian feature is the tour of the R&D center and production plant. The students can discover professions they don't know, on site. Wrapping things up, François Cornélis answered questions, allowing the participants to meet a key senior executive.

Inlay:

François Cornelis

Vice Président du Comité Exécutif de Total (Vice President of Total Executive Committee)

François Cornelis:

Something I think is also important, which struck us in Belgium, is showing the public, especially young people, that Total is more than just service stations and fuels, but also petrochemical and specialties R&D. These professions are attractive to young people. Career Days are good for our marketing and our image.

Off voice:

Yesterday France, today Belgium, tomorrow other countries worldwide.

On screen:

Succession of images showing Feluy research center, Total Headquarters tower and Total flags flapping in the wind.

Inlay:

Total.com